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NEWS RELEASE

Crisis & Litigation Communicators' Alliance strengthens European footprint with addition of French member firm, Aria Partners

London - The Crisis & Litigation Communicators' Alliance (CLCA) is pleased to announce the addition to its membership of Aria Partners, the leading French crisis and litigation PR firm, headquartered in Paris.

The CLCA is the first international PR network dedicated to providing specialist crisis and high-stakes litigation PR advice from independent, owner-managed agencies. Founded in 2009, it now comprises members in key markets across Europe, the US and Asia.

[Aria Partners](#), with seven employees based in Paris and Brussels, describes its expertise as "Crisis, litigation PR and reputation management in sensitive situations." It has worked on an impressive range of dispute PR matters including high-profile financial sector litigation, such as the Madoff case, and advising Société Générale throughout the Kerviel affair. More recently it has been instructed on an insider trading case involving the President of EADS, the PIP implant case and is advising on a significant dispute in the pharmaceutical sector.

CLCA Chairperson **Louise Beeson**, Senior Consultant at CLCA founder agency, Bell Yard Communications in London, comments:

"We have been searching for some time for the right calibre partner agency in France and are thrilled to welcome Aria Partners to the CLCA. This gives us a highly experienced partner for CLCA clients requiring PR advice in France and importantly broadens the CLCA's footprint in Europe. We continue to look for other strong, independent, specialist firms to join the CLCA, particularly in Spain, Russia and the Middle East."

Jean de Belot, Managing Director of Aria Partners, comments:

"We have been at the forefront of the development of Litigation PR in the French market and are delighted our expertise has been recognised by the CLCA. We prize our independence yet look forward to collaborating with other CLCA member firms to assist mutual clients, both on domestic and cross-border matters."

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About the CLCA:

The Crisis & Litigation Communicators' (CLCA) is an international Alliance of specialist PR firms who are experts in crisis and litigation communications counsel in their respective jurisdictions. Member firms include:

- [Bell Yard Communications](#) in London,
- [Community](#) in Italy,
- [Holzinger Associates](#) in Germany,
- [Schneider | Minar | Jenewein Consulting](#) in Austria,
- [Van Kempen PR](#) in the Netherlands,
- [WeR1](#) in Singapore.

For further information, please visit www.clc-alliance.com